

TOTAL QUALITY ASSURANCE FOR TOYS

ENHANCING QUALITY, SAFETY AND SUSTAINABILITY PERFORMANCE

Your Challenges

As the global market for toys continues to expand, regulators around the world are implementing more stringent requirements to ensure the safety and well-being of children. From the U.S. Consumer Product Safety Improvement Act (CPSIA) to the EU Toy Safety Directive, Canada Consumer Product Safety Act (CCPSA), and China's GB standards, the toy industry is subject to a multitude of regulations.

Meanwhile, the proliferation of eCommerce has opened opportunities for brands and retailers to reach multiple markets with different regulations, posing challenges for ensuring compliance. Additionally, the emergence of smart toys has created a new space where traditional toy manufacturers may lack familiarity.

Our Solutions

At Intertek, we understand the unique challenges faced by brands and retailers in this ever-changing landscape. With our profound expertise and global network of experts, we are the world's leading quality assurance organization for toys. Our comprehensive solutions empower you to navigate the complexities of varying regulations and venture into the realm of digital toys with confidence, while mitigating risks, gaining consumer trust and fostering brand loyalty.

Intertek offers comprehensive Total Quality Assurance solutions across every step of your supply chain, including raw materials sourcing, product development, production, and after sales. We help assure your products meet both mandatory regulations and voluntary requirements, enhancing their quality, safety, and sustainability performance. With Intertek as your trusted partner, you can confidently navigate the ever-evolving toy industry and tap into the immense potential of smart toys, all while safeguarding the well-being of children worldwide.

Our Assurance, Testing, Inspection, and Certification (ATIC) service offerings include:

- CPSIA (Consumer Product Safety Improvement Act) Testing
- Juvenile Products Testing
- EU Toy Directive Testing
- GB Testing
- Design Review and Evaluation
- Mock-up Sample Study
- Initial Product Specification Analysis
- Product Review and Engineering
- Safety Testing
- Feasibility Testing
- Endurance, Performance, and Life Testing
- Flammability Testing
- Mechanical and Physical Testing
- Cybersecurity Testing
- Battery Testing
- Smart Toys Testing
- EU Type Examination
- Risk Assessment and Management Service
- Inspection
- Factory Evaluation
- Pre-Production Inspection
- During Production Inspection
- Final Random Inspection
- Loading Supervision
- Toy Safety Certification Program
- Toy Supply Chain Audits

In addition, Intertek also offers a full suite of services for chemicals found in your products including chemical testing, toxicity assessments, chemical certification, and chemical assurance solutions.



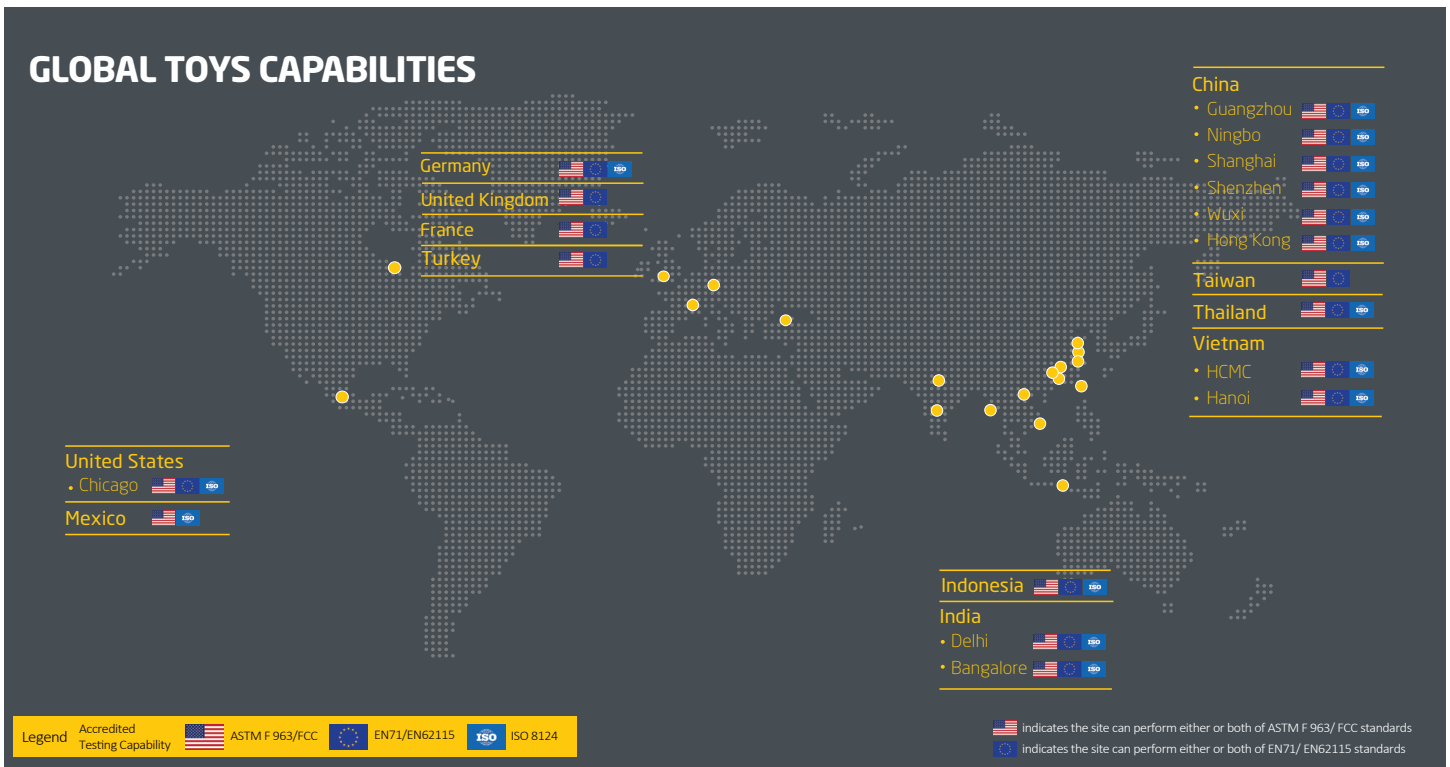


STRONG GLOBAL COVERAGE AND TECHNICAL EXPERTISE

By leveraging our extensive experience, global coverage, and cutting-edge equipment, we help ensure that your toys not only meet regulatory standards but also exceed consumer expectations.

Intertek toy laboratories have been assessed and accredited to all the major international toys safety standards as well as multiple US State safety laws covering toys and children's products.

Our experts also actively participate in a broad range of advisory committees and boards developing standards for children's products, including the American National Standards Institute (ANSI), Comité Européen de Normalisation (CEN), American Society of Testing and Materials (ASTM), and the Juvenile Product Manufacturers Association (JPMA).



Partnering with Intertek guarantees access to a wealth of knowledge and experience in the toy industry. We have a proven track record of enabling retailers and brands to succeed in the ever-changing world of toys. Together, we not only assure the quality, safety and sustainability performance of your products, but also captivate consumers in the age of digital play.

Reimagine Play. Contact Us Today!

International Toy Standards Quick Reference Guide

Scan the QR code to explore safety standards and requirements on toys in different markets.



Global Market Access (GMA) Knowledge Portal is Now Online!

Did you know that you can gain instant access to curated global compliance information in real time for 180 product types in over 40 different markets with only a few clicks?



Visit gma.intertek.com to learn more.



ABOUT INTERTEK

Intertek is an industry leader with more than 44,000 employees in 1,000 locations in over 100 countries. We deliver Total Quality Assurance expertise 24 hours a day, 7 days a week with our industry-winning processes and customer-centric culture. Whether your business is local or global, we can help to ensure that your products meet quality, health, environmental, safety, and social accountability standards for virtually any market around the world. We hold extensive global accreditations, recognitions, and agreements, and our knowledge of and expertise in overcoming regulatory, market, and supply chain hurdles is unrivalled.



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